



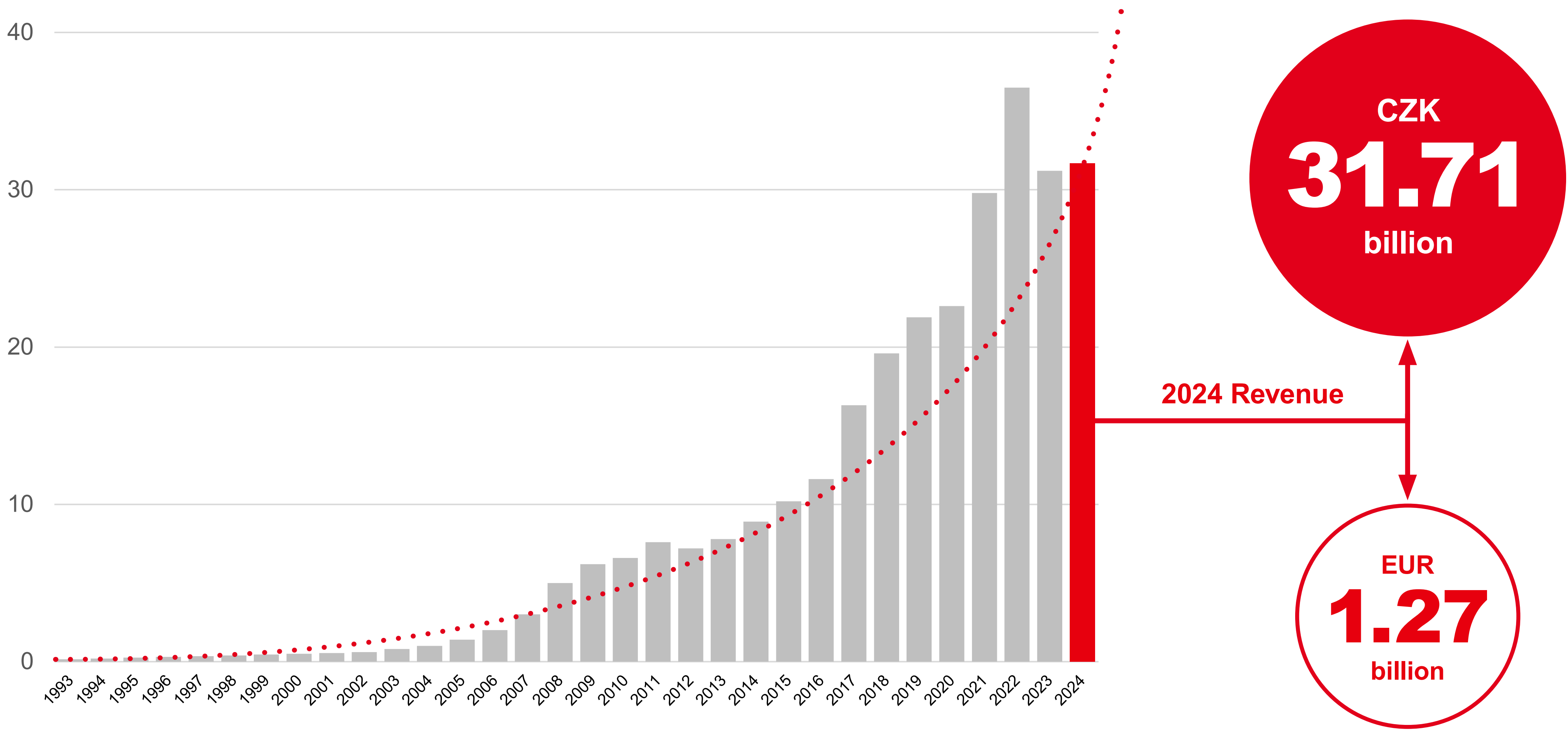
Company Presentation

DEK
STAVEBNINY

DEK Group Structure



DEK Group Revenue Development 1993–2024



We Supply Construction Materials and Services

Building
Materials



Paints and Coatings



Tools



Water, Heating,
Sanitary



Electrical
Supplies



Rental



Our Customers



Professional Contractors



Tradespeople



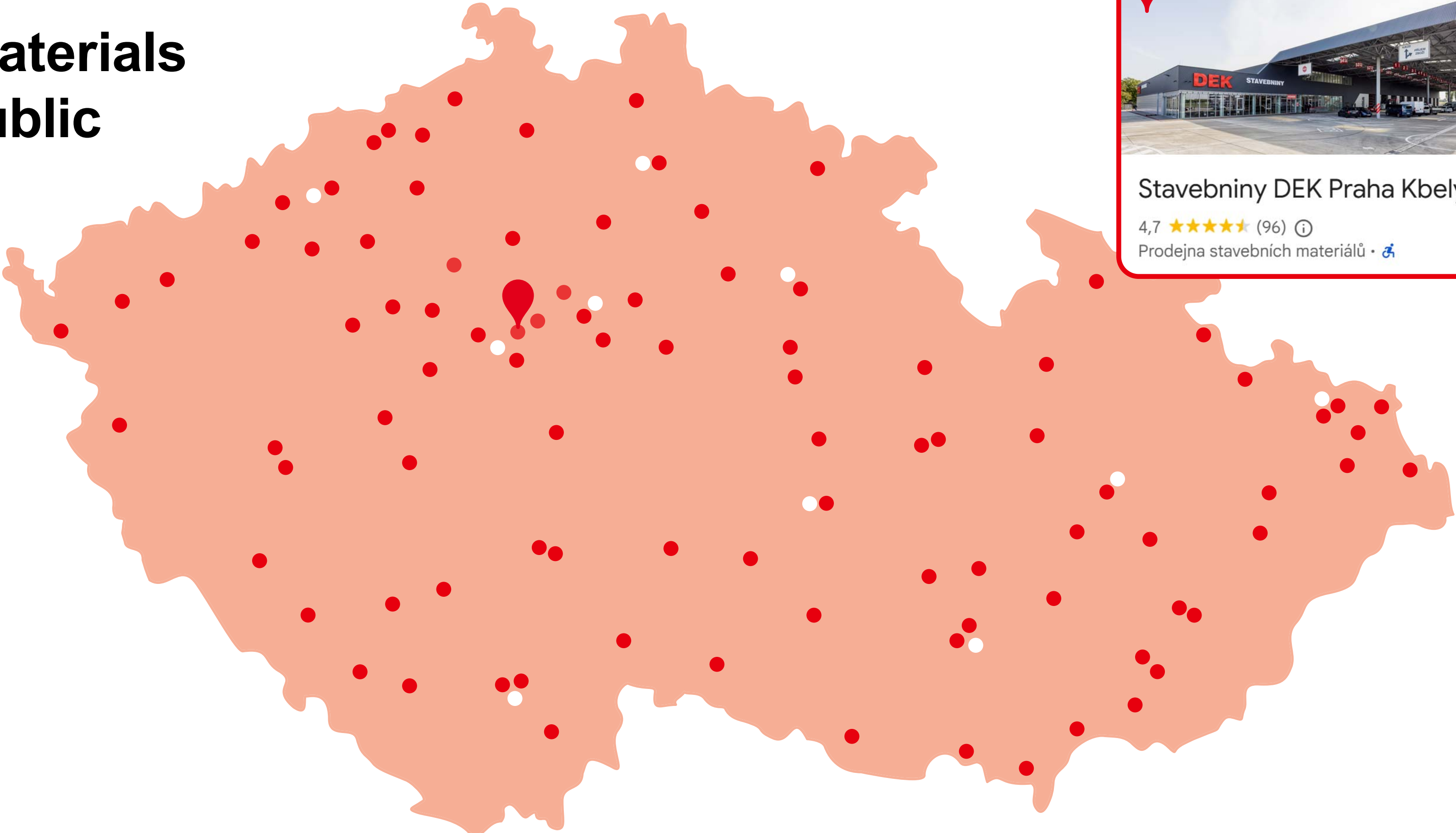
Experienced DIYers

Retail Locations Across the Czech Republic

Largest supplier
of construction materials
in the Czech Republic

95
branches
nationwide

10×
rental DEPOT



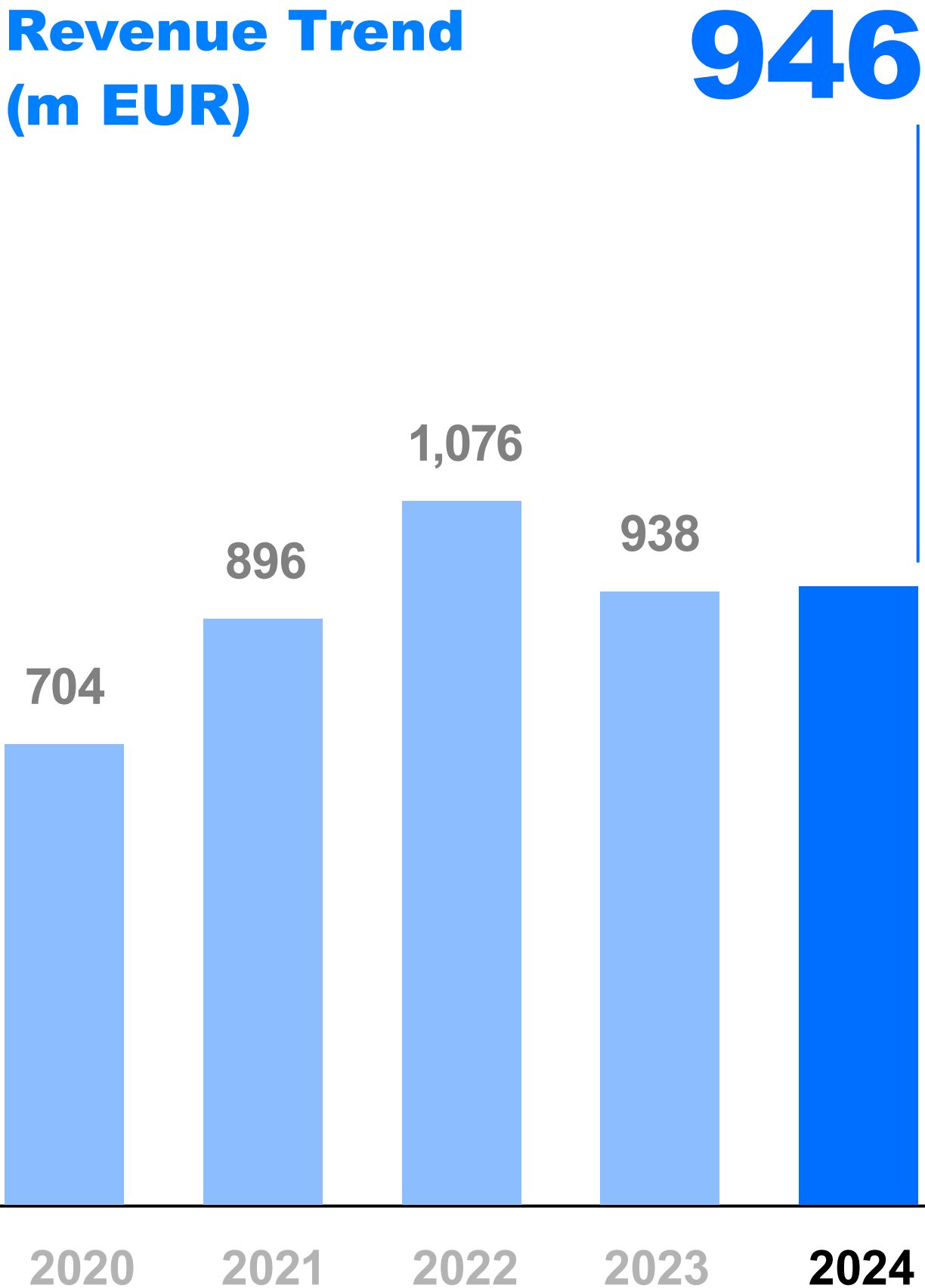
Stavebniny DEK Praha Kbely

4,7 ★★★★★ (96) ⓘ

Prodejna stavebních materiálů • ♿

Stavebniny DEK in Numbers

Revenue Trend
(m EUR)



38

modern retail branches

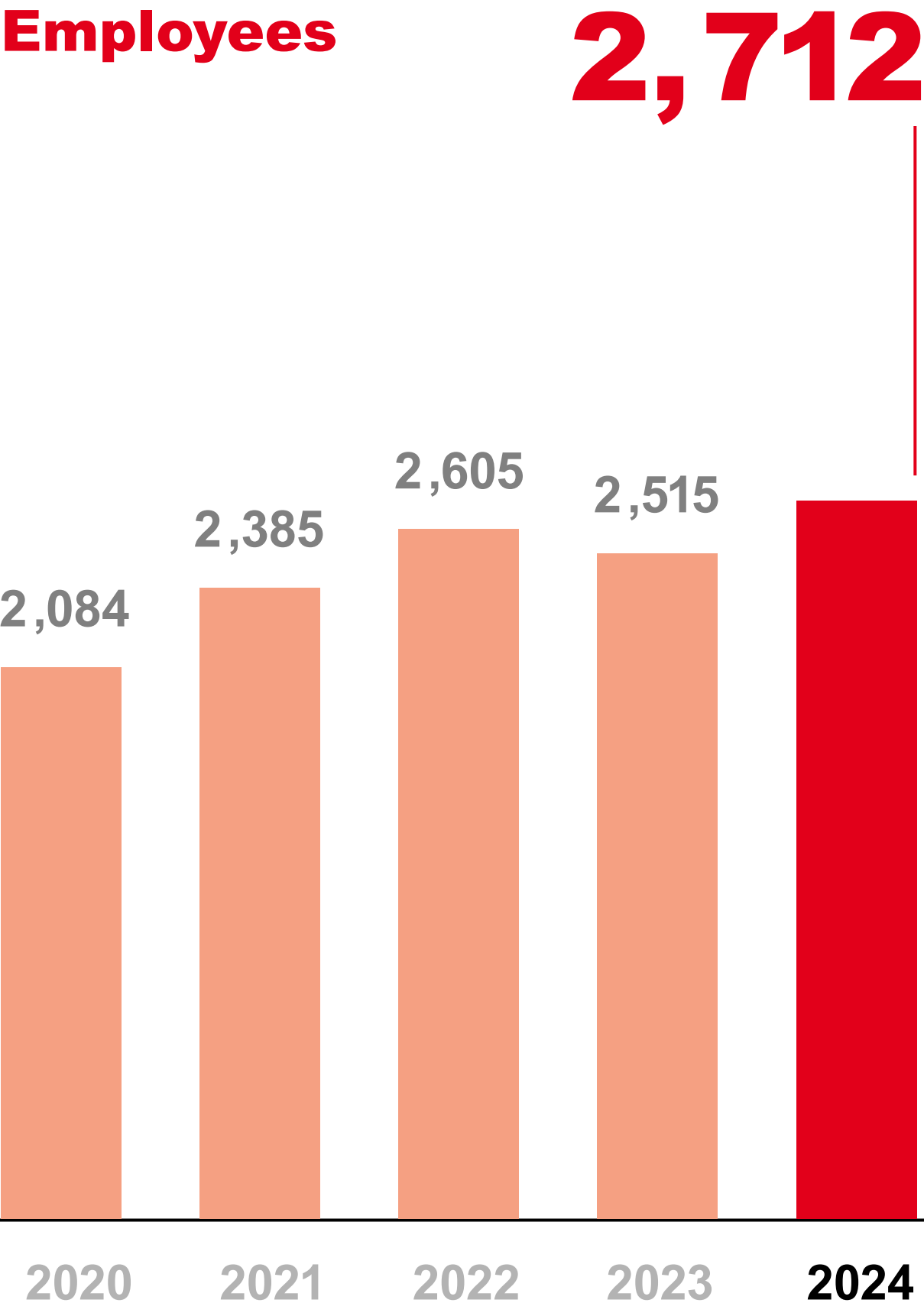
450+

regional representatives

650+

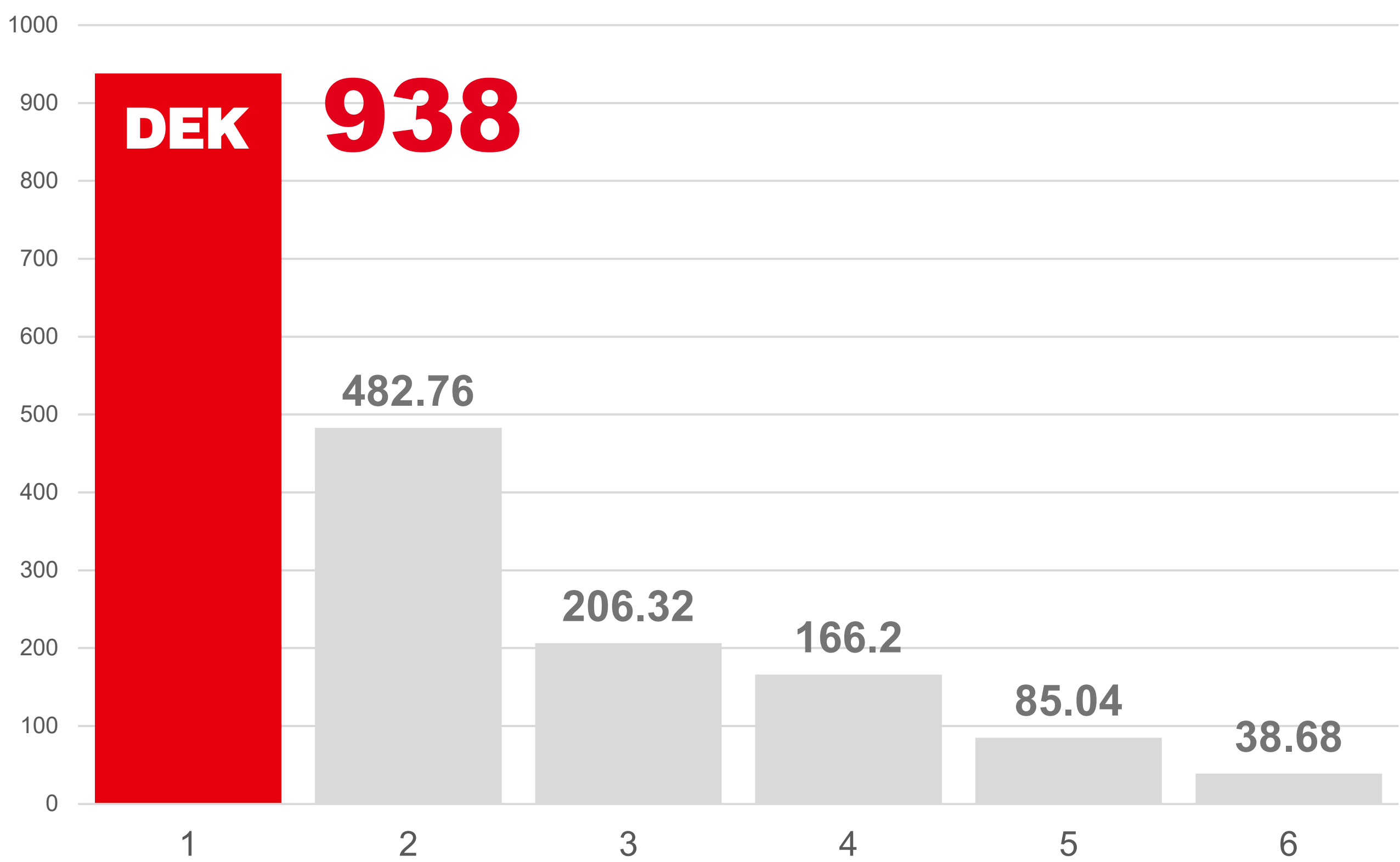
thous. m² of warehouse space

Employees

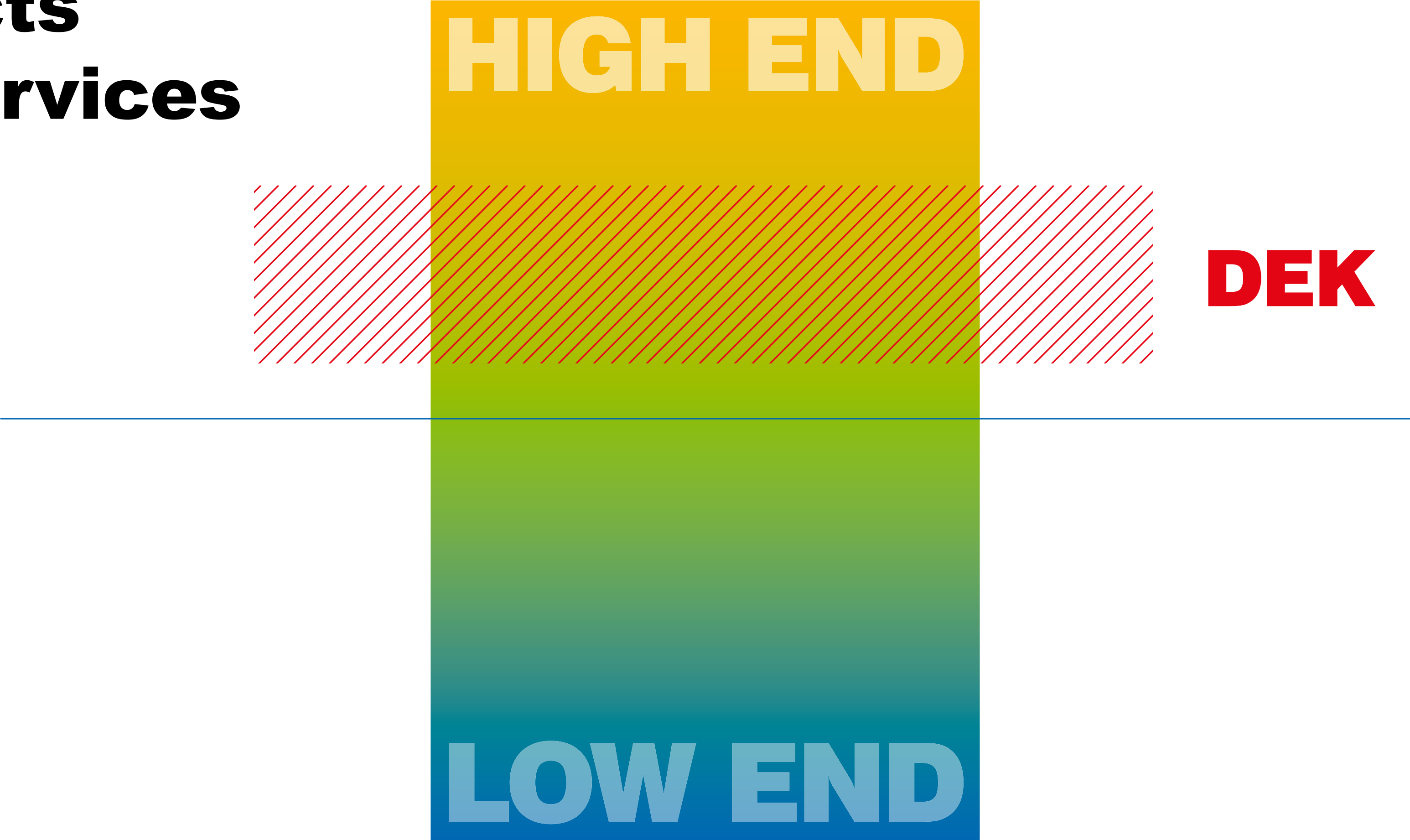


Market Share of Stavebniny DEK (2023)

Performance of leading construction material distributors (m EUR)



Value in Our Products and Services



Modern Stores

Fast and Convenient

- ✓ One-stop checkout
- ✓ Machines and equipment rentals
- ✓ DEK CZ app
- ✓ Tinsmith workshops
- ✓ Paint and plaster mixers
- ✓ Consulting technicians
- ✓ Free premium Dallmayr coffee



One-stop checkout

1

Park in the designated spot

2

Order materials

3

Shop in-store

4

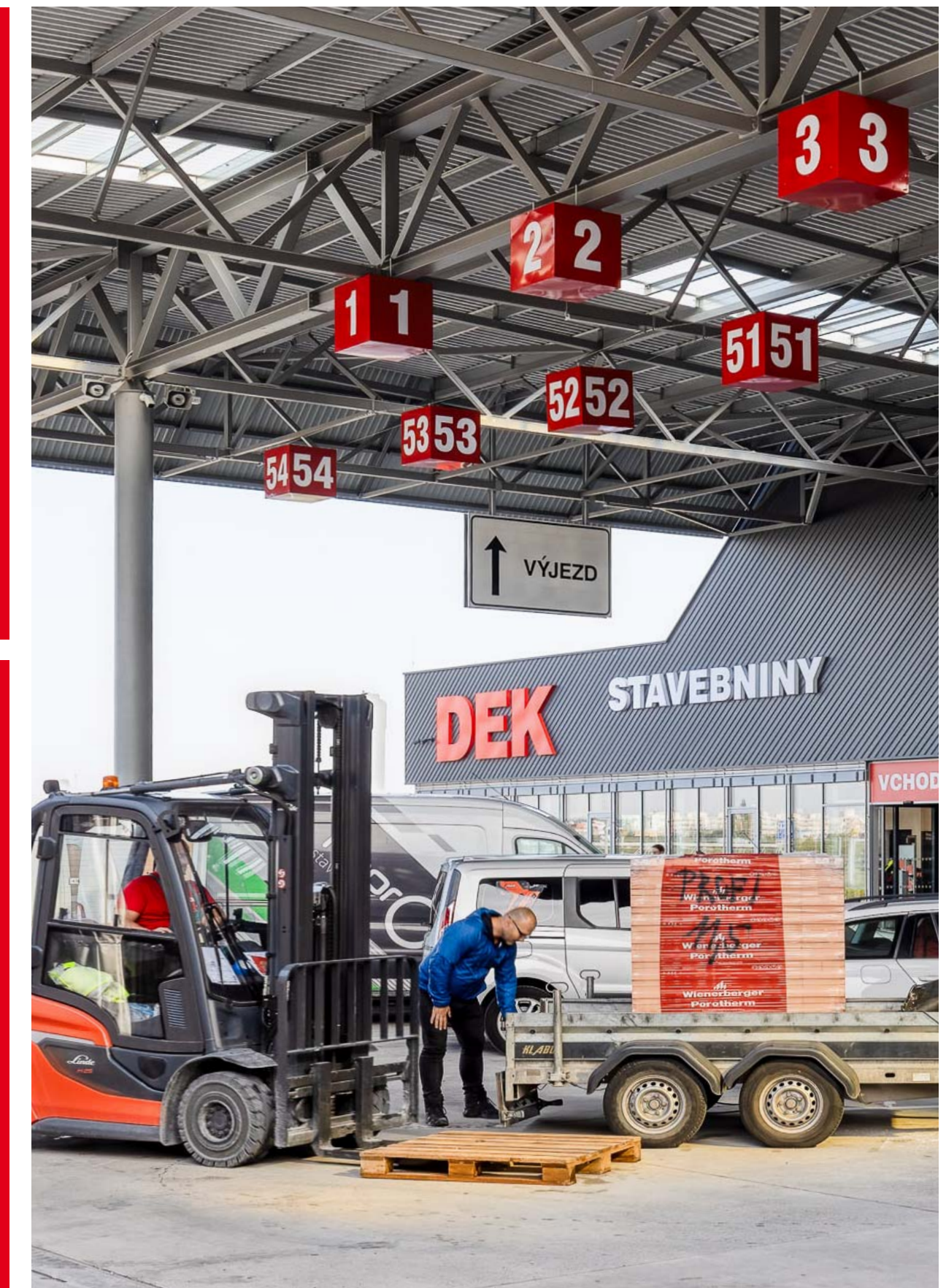
Rent machines and equipment

5

Enjoy a coffee

6

Collect your goods



DEK Rentals

- ✓ Largest network in CZ
- ✓ Equipment for all activities
- ✓ Unified rental and sales strategy
- ✓ DEK CZ app

90+

branches

10×

rental DEPOT

73

salespeople

123

rental specialists



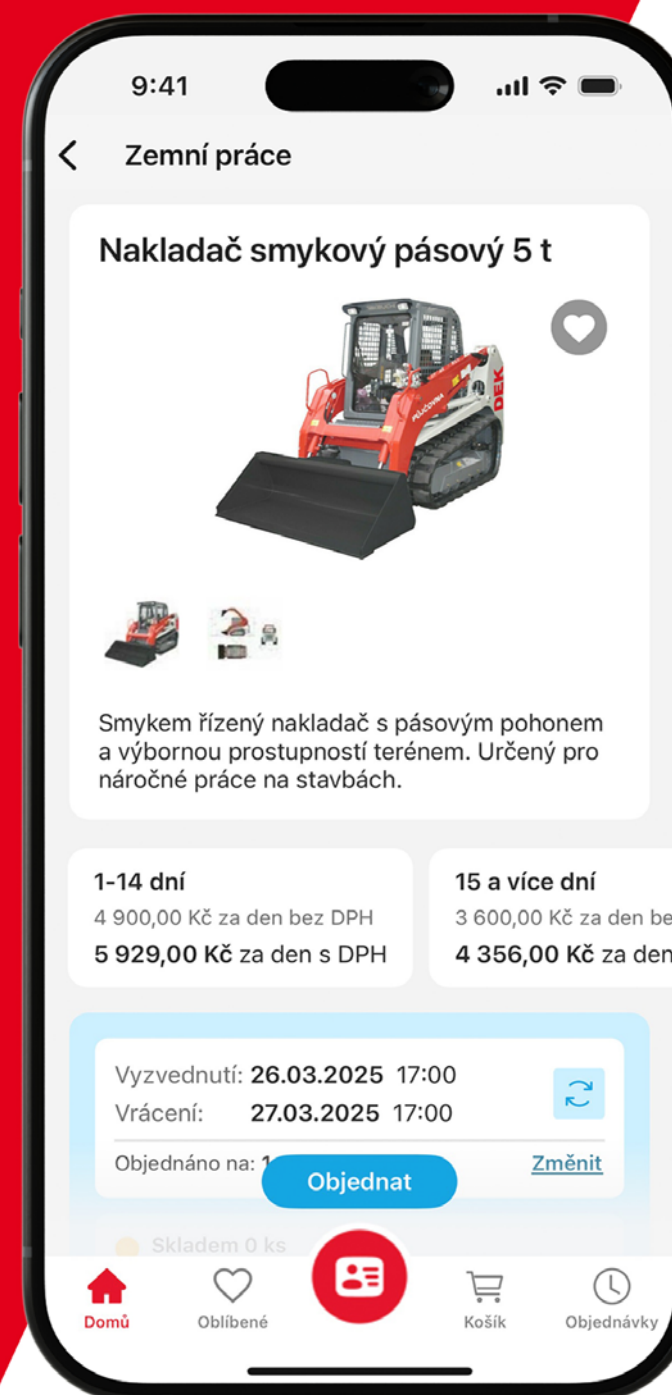
DEK CZ App



DEK rental in your pocket

Full equipment catalog

Kompletní nabídka strojů



Pronájem strojů a zařízení snadno a rychle

Easy and fast rental of machines and equipment

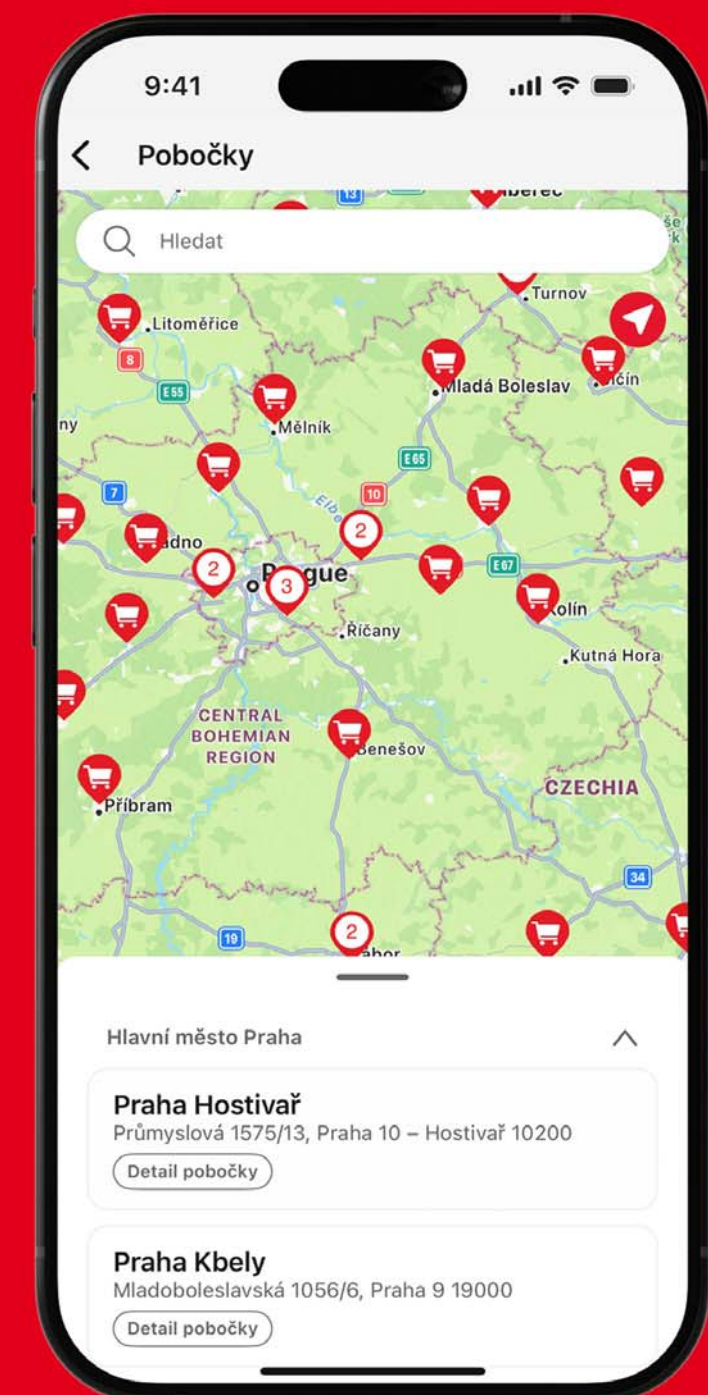
Easy identification at the branch

Snadná identifikace na pobočce



Navigation to nearest branch

Navigace na nejbližší pobočku



Specialized Catalogs

Building
Materials



Renovations



Rental



Free for
Stavebniny DEK
Customers

Electrical
Supplies



Water
Heating
Sanitary



Assemblies
and Systems



E-shop

1.2 m

average monthly traffic
(users)

EUR 25.48 m

2024 revenue

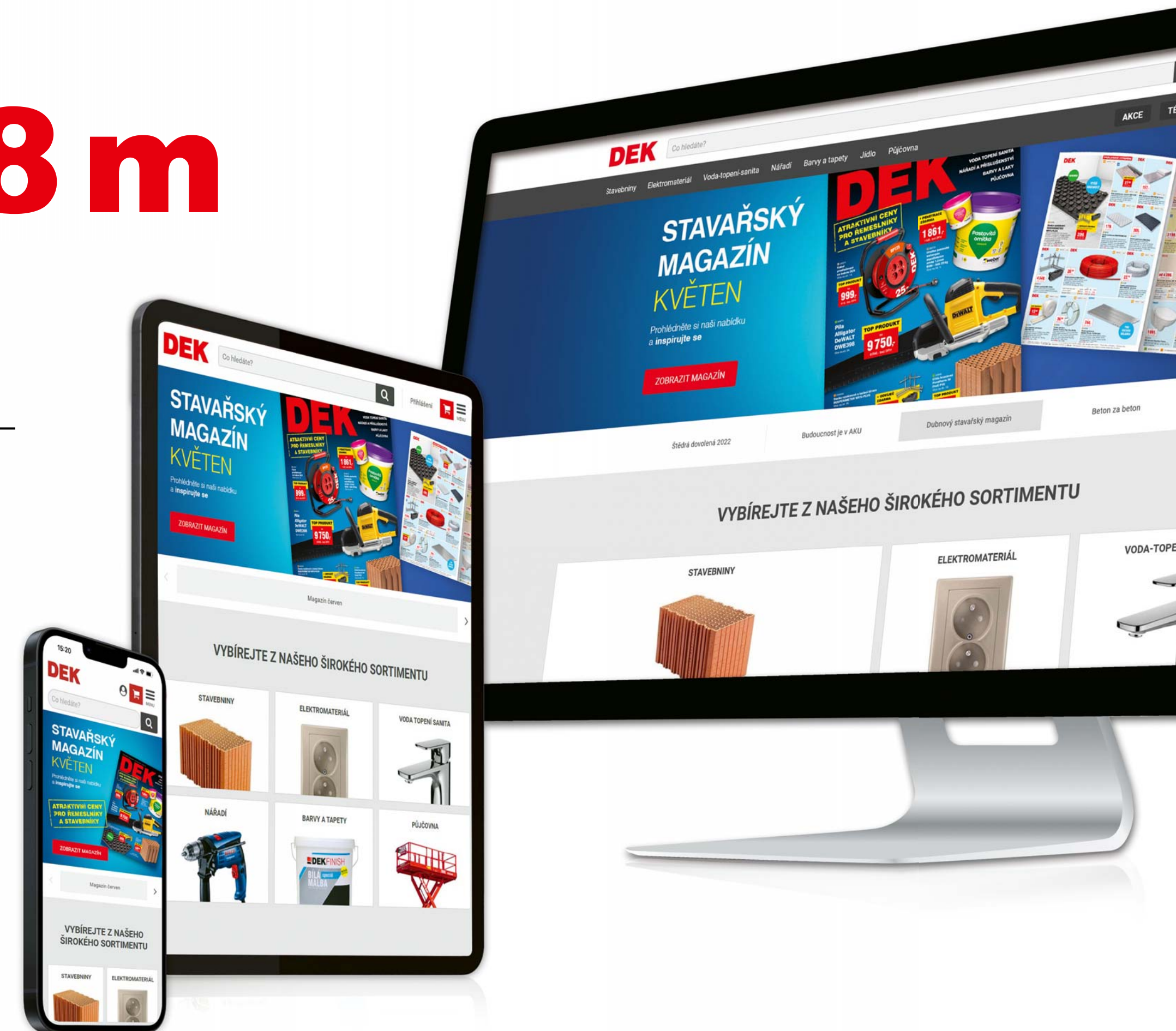
6.6 m

monthly page views

75,000+

products

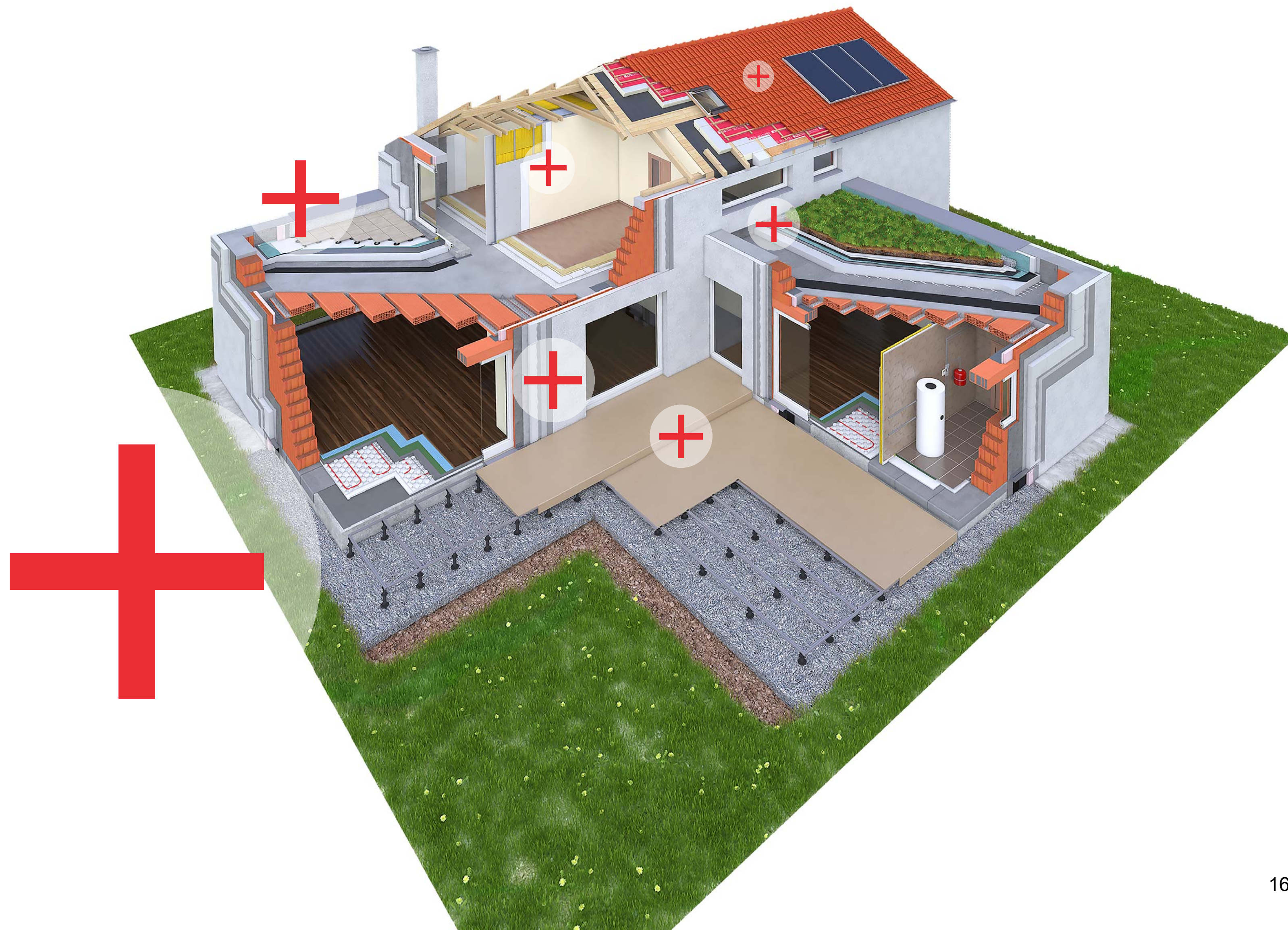
dek.cz



Smart Calculators DEKSMART

- ✓ From groundwork to roof
- ✓ Quick and easy calculation of material consumption
- ✓ Direct inquiry and ordering
- ✓ Connected to e-shop

 **DEKSMART**®



Technical Support



- Material engineering
- Consulting and support
- Product certification and documentation
- Construction solutions
- Publications

DEK

Expert Services



- Reports and projects
- Building physics and energy
- Certifications
- Subsidies
- Surveys and diagnostics
- Property inspections
- Building Services Engineering

DEK
PROJEKT

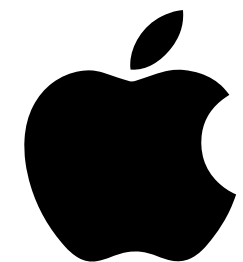
Loyalty Programs

Short-term sales support programs during peak building seasons

GENEROUS
VACATIONS

GENEROUS
SEASON

Rewards from top brands:



K'ARCHER



invia



BOSCH

JBL

SAMSUNG





**Thank You for
Your Attention**

DEK
STAVEBNINY